



# The Great Twine Round-Up



The pilot project is led by the multi-stakeholder Agricultural Plastics Recycling Group; funds were granted by the Government of Alberta and are administered by Alberta Beef Producers.

## Round-Up Your Used Plastic Twine for a Chance to Win Big Prizes!

**\$12,000** in Total Cash Prizes! ↗

From November 01, 2024, to May 31, 2025, bring all the used plastic baler twine you can round-up to a participating Alberta collection site for a chance to win a cash prize.

The more twine you recycle, the better your chances of winning!

Every year, Alberta farms play a huge role in feeding the world, but they also use thousands of rolls of plastic baler twine to make it happen. Recycling that twine keeps plastic out of landfills and stops it from being burned, which is better for our health and the environment.

Not to mention, recycling uses far less energy than making new plastic, so it's a win for the planet too. When you recycle your used plastic, you're protecting our soil, water, and air—and creating a cleaner future for everyone, especially Alberta farms!

That's why Cleanfarms, through the 'Alberta Ag-Plastic. *Recycle It!*' program, is rewarding those who step up to make a difference. By getting your farming community to recycle plastic baler twine, you're showing the world what awesome Albertan farmers do—and you could walk away with some cash prizes while doing your part!

### How it works

1.



Pick up your free twine collection bags

2.



Round-up and bag used plastic baler twine

3.



Label your bag(s) with your 4-H club/district name, or farm name (independent entry) and the date

4.



Take a photo of your bag(s) at the collection site

5.



Submit entry with photo at [GreatTwineRoundUp.com](https://GreatTwineRoundUp.com)



## Contest Period

The contest runs from November 01, 2024, to May 31, 2025.

## Eligibility

- Open to all Alberta 4-H clubs or districts and all Alberta residents.
- Participants must be 18 years or older. Minors may participate with parental consent.

## Non-Eligibility

- Employees, agents, and representatives of Cleanfarms, the Government of Alberta, the Alberta Plastics Recycling Group, the Alberta Beef Producers, as well as their immediate family members and household members, are not eligible to participate in this contest.

## How to Enter

1. **Pick up free Cleanfarms twine collection bags from participating collection sites and select County/MD offices.**

2. **Use the collection bags to collect clean, plastic baler twine.**

**Watch this [video](#) to see how it's done.**

- **Shake** – remove as much debris, snow, ice, hay, and mud as you can.
- **Bag** – place loose used, plastic baler twine\* in a Cleanfarms twine collection bag and secure tightly closed with twine or a zip tie.
- **Return** – bring full bags of used, plastic baler twine to a participating collection site.

For your nearest collection site, visit [csmmap.cleanfarms.ca](http://csmmap.cleanfarms.ca).

3. **Identify your collection bags.**

1. For 4-H club and district entries, write your 4-H club name or district name and date on your full collection bag(s) with a permanent marker.
2. For individual entries, write your name and date on your full collection bag(s) with a permanent marker.

4. **Take a photo at a participating collection site with your bag(s) of used plastic baler twine.**

5. **Submit the photo with your contact information at [GreatTwineRoundUp.ca](http://GreatTwineRoundUp.ca).**

\*Used plastic baler twine only. Bags of twine mixed with netting, sisal twine, or other materials may be rejected, subject to a landfill tipping fee or additional charges at dropoff, and they **WILL NOT** be eligible for contest entry.

## Photo Requirements

- The photo must clearly show the full bag(s) of used plastic baler twine and the participant at the collection site. One photo may show multiple bags.
- The photo must be original for each entry; the same photo cannot be used for new submissions.
- Photos must not contain any inappropriate or offensive content.
- Photos where the twine bags cannot be counted will be rejected.
- Photos where the twine bags cannot be verified as free of other materials (such as netting or other plastics) will be rejected.
- Photos of twine bags that appear to contain more than 10% hay, straw, or other organic matter will be rejected.

## Entry Limit

- Receive one entry per full bag of used plastic baler twine.
- Multiple entries are allowed, provided each entry corresponds to a different full bag of twine returned to a collection site, and your name or 4-H club name or 4-H district name and the date are identifiable on each bag, which the photo submission verifies.

## Prizes and Prize Categories

### *Category 1 – Alberta 4-H clubs or districts*

- One early-bird prize of \$3,000 cash will be awarded to a winning 4-H club or district.
- Two final prizes of \$3,000 cash will be awarded to winning 4-H clubs or districts.

### *Category 2 – Individuals*

- One \$3,000 cash prize will be awarded to an Alberta-based not-for-profit organization or charity involved in agriculture, which the winner selects.

## Judging and Prize Drawing

- Entries will be judged on the clarity and compliance with the photo requirements.
- All eligible entries within each prize category will be included in a random digital prize draw, completed and certified online.

### *Category 1 – Alberta 4-H clubs or districts*

- One early-bird draw will be conducted on January 15, 2025, mid-way through the contest period.
- Two final draws will be conducted on June 18, 2025, at the end of the contest period.

### *Category 2 – Individuals*

- One final draw will be conducted on June 18, 2025, at the end of the contest period.

## Winner Notification and Virtual Prize Awards

- Winners of the Category 1 early-bird draw will be notified via email and phone by January 30, 2025.
- Winners of the Category 1 & 2 final draws will be notified via email and phone by June 30, 2025.
- All winners must respond within ten (10) business days to claim their prize. Failure to respond will result in forfeiture of the prize, and an alternate winner will be drawn.
- A virtual prize award event will be held in July of 2025; event details will be available on the contest webpage.

## Terms and Conditions

- By entering the contest, participants agree to allow the use of their photo and name for promotional purposes without additional compensation in perpetuity.
- All entries become the property of the contest organizers.
- The contest organizers reserve the right to disqualify any entry that does not comply with these rules.
- The contest organizers are not responsible for lost, late, or misdirected entries.
- Chances of winning are based on the total number of eligible entries received.

## Privacy

Except for the names and photographs of the winners in each category, personal information collected from participants will only be used to administer the contest and will not be shared with third parties without consent.

## Contact

For any questions or further information, please contact [info@cleanfarms.ca](mailto:info@cleanfarms.ca). Please specify that you would like to enquire about “The Great Twine Round-Up” contest

## Disclaimer

- This contest is void where prohibited by law.
- All federal, provincial, and local laws and regulations apply.



The pilot project is led by the multi-stakeholder Agricultural Plastics Recycling Group; funds were granted by the Government of Alberta and are administered by Alberta Beef Producers.

Cleanfarms is a national not-for-profit stewardship organization operating the multi-year 'Alberta Ag Plastic. Recycle It!' pilot program to collect used agricultural grain bags and plastic baler twine for recycling. The pilot project is led by the multi-stakeholder Agricultural Plastics Recycling Group (APRG); funds were granted by the Government of Alberta and are administered by Alberta Beef Producers.

As part of Cleanfarms' continued efforts to educate Alberta farming communities about how to prepare and recycle agricultural plastics once used on the farm, it is conducting a used plastic baler twine collection contest to encourage environmental sustainability among the next generation of Alberta farmers. The pilot program funds the prizes for the contest.

For more information about the pilot program, visit [AlbertaAgPlastics.ca](http://AlbertaAgPlastics.ca).